UNDERWRITING SALES SHEETS

GUIDELINES FOR ADDING STATION LOGO AND CONTACT INFORMATION

Live from Here®   ○ AMERICAN PUBLIC MEDIA®

Share your brand with loyal audiences

Live from Here with Chris Thile is a Saturday-night destination for audiences everywhere. The only live music and variety show aired nationwide today, it features a unique blend of musical performances, comedy and audience interaction.

Acclaimed musician and songwriter Chris Thile welcomes a wide range of well-known and up-and-coming talent to share the stage and create a beautiful listening experience. Chris has welcomed guests like Jack White, Yo-Yo Ma, George Saunders, The Staves and Hari Kondabolu to share the stage. Chris' wide range of musical taste, paired with his vast network of famous and talented friends, is drawing new, diverse talent to public radio.

Live from Here draws new, younger audiences while engaging 2.4 million weekly listeners[1] on nearly 600 public radio stations, online, and on the American Forces Networks, SiriusXM Radio, Radio New Zealand, and KPRG in Guam.

VOICE OF THE HOST

Share your brand's message with a broad and dedicated audience, read by Chris Thile, the next big voice in public radio.

Brands with a long history, an enduring reputation, and those seeking younger, more diverse audiences will find sponsorship of *Live from Here* particularly appealing.

Sponsor *Live from Here* and connect with an intelligent, loyal audience.

1. Source: Nielsen Audio, Spring 2017 Pat. 2017

STATION LOGO GOES HERE

Station contact information goes here

STATION CONTACT INFORMATION PLACEMENT
FONT: HELVETICA NEUE, REGULAR
FONT SIZE: 10PT
COLOR: BLACK
POSITION: KEEP CONTENT TO BOUNDING BOX AS SHOWN. ALIGN COPY WITH TOP OF STATION LOGO

STATION LOGO PLACEMENT
COLOR: GRAYSCALE OR ONE-COLOR PREFERRED
SIZE: KEEP HEIGHT AND WIDTH TO BOUNDING BOX AS SHOWN

FOR ANY OTHER NEEDS OR SPECIAL REQUESTS PLEASE FILL OUT THE FORM AT:
APMDISTRIBUTION.ORG/OPERATIONS/CUSTOM-GRAPHICS/