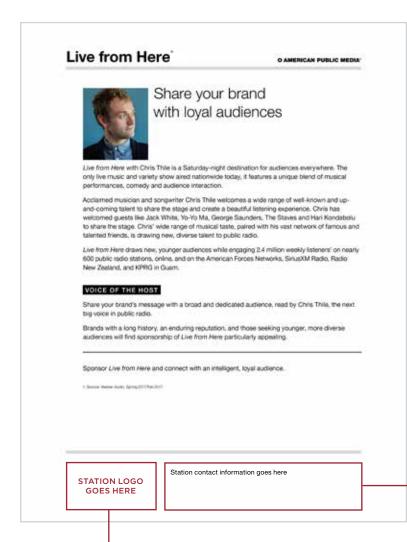
O AMERICAN PUBLIC MEDIA®

UNDERWRITING SALES SHEETS

GUIDELINES FOR ADDING STATION LOGO AND CONTACT INFORMATION



STATION CONTACT

INFORMATION PLACEMENT

FONT: HELVETICA NEUE,

REGULAR

FONT SIZE: 10PT

COLOR: BLACK

POSITION: KEEP CONTENT TO BOUNDING BOX AS SHOWN. ALIGN COPY WITH TOP OF

STATION LOGO

STATION LOGO PLACEMENT

COLOR: GRAYSCALE OR
ONE-COLOR PREFERRED
SIZE: KEEP HEIGHT AND WIDTH
TO BOUNDING BOX AS SHOWN